

**ABSTRACT OF THE DISCLOSURE**

5           A label structure and method, with the label structure  
including a base panel for affixing to a surface and having a back  
face having an adhesive applied thereon. A first leaflet is  
positioned adjacent to a front face of the base panel. The first  
leaflet comprises a first folded panel having a first fold extending  
10 substantially parallel to a first axis of the label structure. A  
second leaflet is positioned forward of the first leaflet such that the  
first leaflet is positioned substantially between the second leaflet  
and the base panel with the second leaflet being stacked on the first  
leaflet. The second leaflet comprises a second folded panel having  
15 a second fold extending substantially parallel to the first axis of  
the label structure. A laminating layer overlies the base panel, the  
first leaflet, and the second leaflet.